



RATTMATT®

Get Noticed with RattMatt®

Are you looking for a Durable, Removable, Printable, Highly Visible, Versatile and Cost Effective POP Material ?

RATTMATT® is your answer !

RATTMATT® Repositionable Material

Great for:

- Counter Mats
- Mouse Pads
- Desk Accessory Kits
- Safety Warnings
- All Types of Repositionable Signage

RATTMATT® Repositionable Material

Offers Many Features and Benefits:

- Easily Repositioned
- Custom Shapes and Sizes
- 100% Recyclable
- Provides Brand Awareness at POP
- Targeted Advertisement at POP
- Increase Impulse Buys
- Low Profile for Easy Mailing
- Durable, Washable Vinyl Surface
- Scuff Resistant, Non-Marking
- Alcohol, Grease and Coffee Resistant
- Sanitary
- Tear Resistant

Examples:

POP Counter Mats



- 4/c Process + up to 2 Spot Colors
- Custom Shapes & Sizes Available
- Your Advertisement - Where it's Needed

Unique Patented Mouse Pads

- 4/c Process + up to 2 Spot Colors
- Custom Shapes & Sizes Available
- Easy Mouse Tracking
- Over 10% Lighter & Much Less Expensive Than our Traditional Rubber Backed Mouse Pads

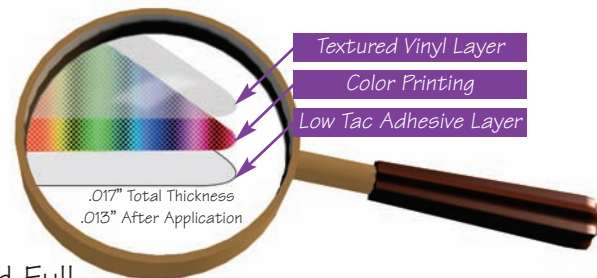


Desk Accessory Kits



- 4/c Process + up to 2 Spot Colors
- Custom Shapes & Sizes Available
- Multiple Products available on one sheet

Custom Mouse Pad and Calendar Keyboard Strip
One of the many combos available.



RATTMATT® is a

unique product that combines a Durable Textured Vinyl Surface, Vivid Full

Color Printing directly on reverse side of the vinyl, and a Low Tac Repositionable Adhesive to create unlimited POP opportunities for your product.

Williams Industries, Inc.
2201 East Michigan Rd.
P.O. Box 212
Shelbyville, In 46176

317-392-4701 • 800-383-4701 • Fax: 317-398-3561
www.williamsindustries.com