



# Point Of Purchase Materials for Meat, Poultry and Fish Producers



You know how important your in-store branding is to selling your products... but more importantly, so do we. We specialize in POP materials for your industry and have built a solid reputation with most of the biggest names in the business. With over 60 years of experience, we can help improve your in-store branding materials to help your product stand out and get purchased.

## Some of our products include:

- Case Dividers
- Self-Standing
- Custom Extrusions
- Dangers
- Channel / Rail Strips
- Shelf Talkers
- Floor Graphics
- Static Clings and Magnets
- Signs and Mobile's
- and much more...



Floor Graphics



Shelf Talkers

Free Standing Case Dividers

## Our extensive list of capabilities includes:

- Design
- Quick Prototyping
- Injection Molding
- Fabrication
- Printing
- Warehousing
- Fulfillment



Shelf / Freezer Trays



Case Dividers



Williams Industries is unique in our ability to handle everything you need under one roof.

This offers our customers many benefits, including:

- Quality control, including maintaining color and brand consistency
  - Shorter lead times and superior customer service
- More creative solutions and the ability to see quick prototypes and ideas
- Very competitive pricing, and "thousands" of existing dies & molds already in stock
  - Capable of producing ALL your POP products in one place



Dangers



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